



MSH Advertising Pack

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Accommodation Fairs

Manchester Student Homes hosts a series of Accommodation Fairs on campus during the house hunting season. The Accommodation Fairs are held at key locations with high student footfall such as University Place at The University of Manchester and the Business School at Manchester Metropolitan University.



Locations & Dates

Manchester Metropolitan University

Business School - Wednesday 22 October, 1.30pm – 4.30pm

North Atrium, New Business School, All Saints Campus
Oxford Road
Manchester
M15 6BH



Price: £250.00 + VAT

- There is a loading bay at the side of the Business School, near the main entrance, which is accessible via Lower Ormond Street.
- Parking is available at the NCP on Chester Street.

Brooks Building - Tuesday 11 November, 1.30pm – 4.30pm

Brooks Building, Birley Campus
53 Bonsall Street
Hulme
Manchester
M15 6GX (Use M15 5RN for Sat Navs)



Price: £250.00 + VAT

- Load / unload on George Parr Road, next to the venue facing the visitors' car park. Access is via the slip road, north bound, off Princess Parkway. Head towards the visitors car park and the loading bay is on the left hand side.
- Parking availability and location will be confirmed.

University Place - Tuesday 21 October, 10am – 4pm

Main Foyer, University Place
 178-186 Oxford Road
 Manchester
 M13 9PL



Price: £250.00 + VAT

- Load / unload on Wilton Street, next to the venue. Access is via Booth Street East; head towards the Aquatics Centre car park, there is a security barrier after the entrance to the car park. Please tell security that you are attending the accommodation fair and they will let you through. Parking is also available at the Aquatic’s Centre car park.

Accommodation Fair Offers

Accommodation Fair Offers	
Attend two Accommodation Fairs	£400.00 + VAT
Attend all three Accommodation Fairs	£600.00 + VAT

Important Information

Marketing Material

Attendees are permitted to bring roller banners and marketing material to the event. Due to space restrictions and health and safety considerations, we cannot allow large format signage and stands. Please do not attach posters to walls etc. Flyers and marketing literature can be given to students, but only in the area where the event is taking place. Distributing marketing material outside the venues is prohibited.

Free Give-Aways

Promotional items can be given to students including individually wrapped sweets, but no other food or beverages are allowed.

Laptops

Laptops are allowed at the events, but please be aware that power points are limited and wires and cables can cause health and safety issues. Please state on the booking form if you would like to be situated near a power point, but we would always advise you to charge your laptop fully before attending the events.

Internet Access

We cannot guarantee you will be able to access internet via a WiFi connection at any of the venues. We will endeavour to provide guest IT passes to those who would like them (please indicate on booking form) but we cannot guarantee you will be able to access the internet on the day. Please ensure you have information to give to students which is not web based.

Arrival Time

Attendees are allowed to arrive half an hour before the start of each event to set up. Please do not arrive any earlier. Each attendee will be allocated a table prior to the event and you will be directed to your table on arrival.

No. of attendees

A maximum of two people can attend the accommodation fairs from each company or agency. Please state on the booking form who will be attending the event.

Accreditation


The accommodation fairs are exclusively for landlords, lettings agents and private halls that are accredited with Manchester Student Homes and have signed up to our Code of Standards. If you are a landlord or agent you must have a current advert on the Manchester Student Homes website.

Payment

Payment must be made in full before the events.

Pod Advertising

Showcase your accommodation/ product/ service outside the Manchester Student Homes Pod. We are location in the University of Manchester Students' Union.



The Pod advertising is available in the form of an A1 display stand placed outside of the MSH Pod during opening hours.

Layout: Portrait

Size: A1 (portrait)

Print: 1 single sided print.

Price: £300.00 + VAT per month.

Pod Advertising Basic Conditions

- Spaces are limited and will be allocated on a first come first served basis.
- All artwork must be supplied by the advertiser and approved by Manchester Student Homes.
- Accommodation Providers must already be accredited by Manchester Student Homes in order to purchase a display.
- Displays can be booked for a minimum of one month.

Window Advertising

Gain premium exposure for your accommodation with an exclusive display in the Manchester Student Homes Pod window.

Located on the ground floor of the University of Manchester Students' Union. Standard window adverts for properties will be printed and displayed by a member of the MSH Team. Alternatively you can provide us with your preferred advertising.

Window advertising is available in the form of individual A4 adverts. There is up to 6 A4 sized adverts available.

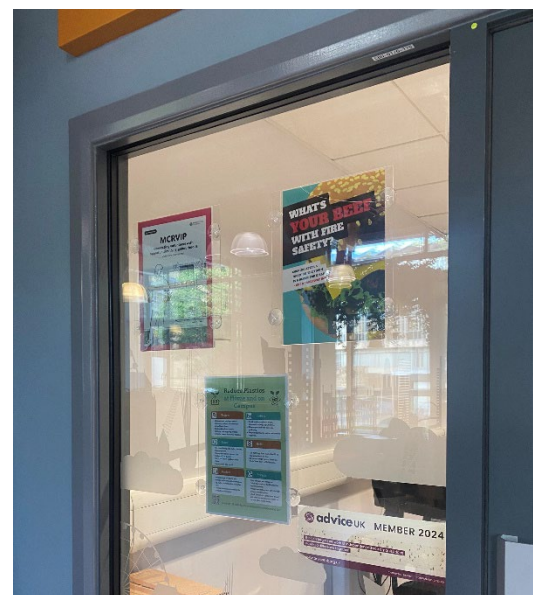
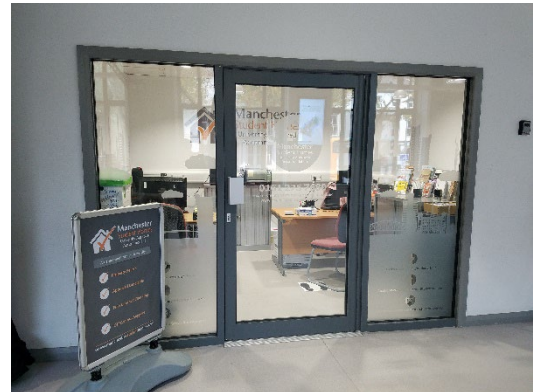
Layout: 3 on each side of the main door

Size: A4 (portrait)

Print: double sided sheets, or 2 printed on one side.

The advert will be displayed in the Manchester Student Homes Pod window, University of Manchester Students' Union, Oxford Road, Manchester, M13 9PR.

Price: £330.00 + VAT per month.



Window Advertising Basic Conditions

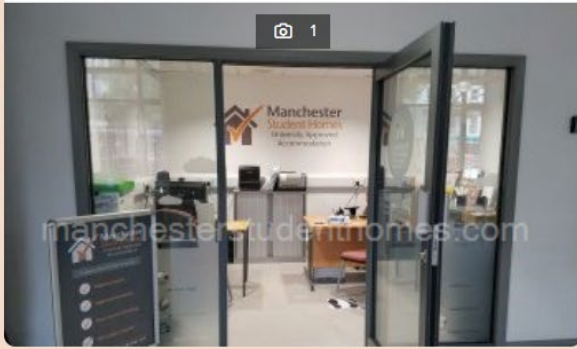
- Spaces are limited and will be allocated on a first come first served basis.
- All non-standard artwork must be supplied by the advertiser and approved by Manchester Student Homes.
- All accommodation providers must already be accredited by Manchester Student Homes to purchase a window display.
- Window displays can be booked for a minimum of one month.

Highlighted Property

The property listing will be prominently featured among other search results, making it stand out to potential viewers.

HIGHLIGHTED PROPERTY

Available: Now



Accreditations

A

REF:MSHP10214688

£300

Per room per month

£69.23 Per week

Locate on map

MSH Pod, Manchester, M13 9PR

- 🏠 Type: Shared/Whole Property, Studio
- 📍 Area: Choriton-on-Medlock
- ❓ Available to: Groups
- 🛏 Bedrooms: 1 Rooms (1 Available)
- ⚙️ Summer session: N/A ⓘ

Ms P C

Click to view contact info

☰ Details

💬 + Enquiry

❤️ + Hot list

Highlighted Property Price

Price for one featured property	
Peak Month	£60.00 + VAT per month (minimum 3 months)
Off-Peak Month	£30.00 + VAT per month (minimum 3 months)

Peak months: November, December, January, July, August, September

Off-Peak months: February, March, April, May, June, October

Featured Property Basic Conditions

- Allocation and positioning of the featured property will be dealt with on a first come, first served basis.
- The payment/ purchase order for the full amount is required before the property is featured.
- This offer is only available to accredited Accommodation Providers and limited to those that are currently advertised on the Manchester Student Homes website.
- The featured property will be displayed in full calendar month unless the property is disabled.

University of Manchester Digital Screens

Information available on request.

Booking Procedure

1. Read the Manchester Student Homes Advertising Terms and Conditions that applies to your advertising option.
2. Complete and sign relevant terms and conditions and/or booking forms.
3. Provide a method of payment:
 - Online payment via The University of Manchester's e-store – a receipt will be issued **with** a VAT breakdown:

<https://estore.manchester.ac.uk/product-catalogue/manchester-student-homes/landlord-products-services/landlord-adverts>

You will need to click on 'custom quote' and enter an amount inclusive of VAT

- Purchase Order (made payable to '**The University of Manchester**') – an invoice will be issued **with** a VAT breakdown
Payment by purchase order is only available to suppliers of The University of Manchester and a 'Customer Account Form' must be completed and signed (please email Penny Chan for a copy of the form).

Please contact penny.chan@manchester.ac.uk to take part in any of the above advertising options.