



Manchester Student Homes

Advertising Terms and Conditions / Booking Form

Suitability of Advertisers

Manchester Student Homes will only advertise or promote carefully selected third Parties whose services or products are deemed suitable and appropriate. Manchester Student Homes will refuse to advertise any company or organisation that it, or its associated institutions, consider inappropriate or is in direct competition. (Please contact Manchester Student Homes for information on The University of Manchester and Manchester Metropolitan University advertising policies).

Advertisements

All advertisements are accepted at the discretion of Manchester Student Homes. Manchester Student Homes reserves the right to refuse or to take down any advert that it deems to be misleading, inaccurate or does not comply with Manchester Student Homes or The University of Manchester's advertising policy or is potentially damaging to the reputation of Manchester Student Homes or associated institutions.

All advertising copy including artwork, images or logos submitted to Manchester Student Homes must be legal and must not infringe any copyright laws. Misleading advertising is an offence which can carry heavy fines and Manchester Student Homes has a statutory duty to report such matters to the authorities.

All advert content must be provided by the advertiser and must meet the specifications given. Manchester Student Homes reserves the right to alter the advert if required.

By agreeing to advertise with Manchester Student Homes, the advertiser is allowing Manchester Student Homes to reproduce, display and copy the advertisement on the Manchester Student Homes website www.manchesterstudenthomes.com, in the Manchester Student Homes office window display at MSH Pod, University of Manchester Students' Union, Oxford Road, Manchester, M13 9PR or to be sent via email or post to registered Landlords as agreed with Manchester Student Homes.

Manchester Student Homes accepts no liability whatsoever for any published errors.

Under no circumstances will Manchester Student Homes be held liable for any consequential or indirect damage, loss of income incurred by the advertiser or any third party, howsoever caused.

All adverts are accepted in good faith. Any student housing schemes mentioned or referred to in any advert must be accredited by Manchester Student Homes.

Website

Manchester Student Homes reserves the right to change any aspect of the website including layout, navigation and content at any time without prior notification being given to the advertiser.

Manchester Student Homes takes no responsibility for any increase or decrease in website traffic to the Manchester Student Homes website. Discounts or additional charges will not be offered to advertisers if there is an increase or decrease in website traffic.

If the Manchester Student Homes website is offline for any reason for more than 24hrs, the advert will be displayed for an additional 24hrs on the website free of charge. Refunds will not be given.

Digital Screens

Digital screen adverts will feature the Manchester Student Homes logo and the tagline "*Featured Private Hall...*". These adverts will be displayed in 2-week intervals across at least three buildings on The University of Manchester campuses. The adverts will be shown for a limited period, as agreed with the advertiser.

The advert will also be featured on the MSH website for one calendar month, starting concurrently with the digital adverts.

Pod Advertising

Pod advertising is available in the form of an A1 display stand, placed outside the Manchester Student Homes Pod, located within the University of Manchester Students' Union during opening hours. The layout is portrait, with a single-sided A1 print used for the display. This opportunity offers exclusive visibility to students and visitors in a high-traffic area.

Accepted advertising would include your accommodation, product or service. The display will not be visible when the Pod is closed. Regular closure days include Thursdays and weekends. If additional closure days occur, the display period will be extended accordingly to ensure that the total number of booked display days is honoured.

Window Adverts (Exclusive)

Window advertisements are allocated in 2 sections, each section with 3 A4 sized adverts which are displayed in the Manchester Student Homes Pod window. Manchester Student Homes reserves the right to alter any aspect of the window adverts or display at its discretion. All digital and print artwork must be supplied by the advertiser.

Advert Specifications / Size

Digital Screens

Digital Advert size is 1920px x 1080px. Advertising space is 1920px 880px with the background extending to 1920px x 1080px.

Pod Advertising

A1 double sided display stand: 2x A1 Single Sided Adverts (Portrait).

Window Advert

Block Window Advert: 2 sections x 3 x A4 Single Sided Adverts (Portrait), 2 copies of each.

All advertising copy must be sent to Manchester Student Homes for approval before any agreement to advertise is reached.

Payment

All prices are quoted exclusive of VAT, unless stated otherwise. Payment must be made in full and in advance to Manchester Student Homes.

Payment can be made via the online store at:

<https://estore.manchester.ac.uk/product-catalogue/manchester-student-homes/landlord-products-services/landlord-adverts>

It is possible to pay by Invoice if you are an existing customer of The University of Manchester. If you would like to become a customer of The University of Manchester, please contact Manchester Student Homes for details.

By advertising with Manchester Student Homes you are agreeing to these terms and conditions and are consenting to your details being held on an internal database. If requested, Manchester Student Homes will pass these details onto legitimate third parties and statutory bodies.

Declaration:

I hereby agree to adhere to the Manchester Student Homes Advertising Terms and Conditions.

Printed Name:

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On Behalf of (Company Name):

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Signature:

.....

Date:

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Advertising Specifications

Type of Advert:

Digital Screen Advert

Pod Advertising

Window Adverts (exclusive)

From:

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Until:

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URL (if applicable):

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